

Cherryl's Home News

News To Help You Save Time And Money

November 2009

He Never Gave Up

In 1955 Harland Sanders was 65 years old and virtually broke. Fortunately, he possessed two things: a car, and a recipe for chicken. He took his recipe on the road to sell to restaurants, and the rest, as they say, is history.



Harland "Colonel" Sanders was the founder of Kentucky Fried Chicken, and now KFC restaurants serve more than 12 million customers every day in 109 countries and territories around the world. Colonel Sanders is proof that it's never too late to decide to never give up.

Let's celebrate that it's never too late!

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Cherryl Weaver

Is Facebook Your Friend?

Could your Facebook profile prevent you from getting a job offer? The online job site CareerBuilder reports that its survey of over 3,200 hiring managers found that 22 percent say they screen job applicants by viewing their social networking profiles, and 34 percent have eliminated job candidates because of the content they've found.

Top objections? Forty-one percent cited posts on drinking or drug use, and 40

WELCOME NEW CLIENTS

Here are some of the new clients who became members of our “Real Estate Family” this past month.

Mike and Angie Wittenberg

I'd like to welcome you and wish you all the best!

We love giving recognition to our new friends and our wonderful existing clients who are kind enough to refer their friends and relatives to us.

percent were troubled by candidates' provocative photographs. Also: poor communication skills; evidence of dishonesty concerning applicants' qualifications; discriminatory remarks on race, religion, or gender; and unprofessional screen names.

What A Gift!

Daylight Saving Time ends November 1, which means we'll “fall back” and regain the hour we lost when Daylight Saving Time began back in March.

A whole hour - what a gift! What will you

do with it?

Write It/\$ave It

Are you spending more money than you need to? It's a nagging worry, especially these days. Fortunately, you don't need an advanced degree in finance and accounting to analyze your spending.

Try this: Keep track of your spending for one week. Just one week - longer, and you'll probably get too busy. But you can hold onto your receipts and add them up for seven days. At the end of the week, separate and categorize your expenses (use a spreadsheet if that helps you visualize better). You'll see what you're spending your money on, and chances are you'll find at least a few areas where you can cut back.

Help Yourself By Helping Others

When the difficulties of life are getting you down, often a way to work your way out of the dumps is to perform a personal act of power that benefits someone else. What's a “personal act of power”? An action that's within your control, such as:

Holding a door open for someone.

Smiling.

Offering kind words and encouragement to those who need them.

Listening to someone without interrupting him or her.

Picking up the phone and dialing when your

***DO YOU WANT TO FIND
OTHER LOCAL
BUSINESSES THAT GIVE
OUTSTANDING
CUSTOMER SERVICE?***

Request a free copy of my service directory. All of the businesses listed in it have a proven track record for providing the outstanding customer service you deserve.

intuition tells you to call someone.
Forgiving others and yourself for imperfections.

Cooking a meal for a friend.

Offering a compliment to someone.

Stopping – when you catch yourself starting to judge someone.

Remembering that things can change in a moment.

Focusing on the present and what you can do for someone else right now, not sometime in the distant future.

Remembering that everything you do, think, or say matters.

How To Learn New Skills

Acquiring a new skill is a journey. Follow these steps to ensure that you're headed in the right direction:

Start with the basics. We often jump past the fundamentals to speed up the learning process. To find the right road, begin with material that explains how and where to get started.

Break down the tasks. The distance ahead can seem overwhelming at first. Cut down your journey into manageable segments to avoid growing frustrated.

Become an expert at each segment. Don't move on to the next step until you've tested your knowledge. Try to get the same measurable results over and over before you move on.

Let go of the past. As we get older, it can get harder to pick up new skills, sometimes because of fears or bad habits. When you're learning something new, train your mind to let go of preconceived ideas that will slow your progress.

Ask for directions. The key to understanding is to ask questions. Consult with experts who can guide you toward your destination. Develop some test questions for yourself as a way to really confirm your understanding of the material, and also to retain the information better.

Let's Use Less Stuff

It should come as no surprise that between Thanksgiving and New Year's Day, our excessiveness hits an annual high, especially where waste is concerned: We throw out 25 percent more garbage than we do the rest of the year. That's a *million extra*

October Quiz Answer

Question: The terms *ruck*, *lineout*, and *maul* pertain to what sport?

Answer: Rugby.

Source:

www.guide.rugbyrugby.com

Congratulations to

Nancy Stevenson

Your name was selected at random from all of the correct quiz entries and you'll receive a \$25 gift certificate to

Barnes and Noble

**Watch for your name
in a coming month!**

tons of garbage per week.

So this year consider some of the ideas below provided by The ULS (Use Less Stuff) Report. Your planet will thank you!

- If every family saved and reused just two feet of ribbon per year, enough ribbon would be saved to tie a bow around the entire planet. When unwrapping gifts, poke two holes in a paper plate and feed the ribbons through so they're easy to find and reuse later.
- The more than two billion holiday cards sold in the United States each year could fill a football field 10 stories high. If each family cut back by one card (not that The ULS Report advocates "scrooginess"), they'd save 50,000 cubic yards of paper. At least try using recycled paper products, and consider sending e-cards when appropriate.
- If each of us throws away just one tablespoon of mashed potatoes, it adds 16 million pounds of waste to landfills. If that's unimaginable in your family, think of it this way: One discarded spoonful of cranberry sauce amounts to over 14 million pounds. Make only as much as you need, then store any leftovers in airtight containers and be sure to use them.
- Reduce the number of bags thrown out by carrying your own, whether you're shopping for gifts or groceries.

The ULS Report has more useful tips on its Web site at <http://use-less-stuff.com>.

Lest We Forget



You probably know that Veterans Day in the U.S. and Remembrance Day in Canada are observed on November 11. This is a day to honor our veterans for their patriotism, love of country, and willingness to serve and sacrifice.

But do you know why this date was chosen?

The major hostilities of World War I were formally ended at the 11th hour of the 11th day of the 11th month of 1918 with the German signing of the Armistice. World War I – known at the time as “The Great War” and “The War to End All Wars” – had raged across Europe, Africa, and the Middle East from 1914 to 1918, with a death toll estimated as high as 15 million people.

The red poppy that you'll see veterans wearing on November 11 is a symbol of remembrance inspired by the most famous poem of the war, *In Flanders Fields* by

Canadian Lt. Col. John McCrae. The sale of manmade versions of these red poppies benefits veterans, their families and dependents.

Waiter, Please...

A guest of a resort hotel in a tourist area walked into the dining room where breakfast was being served. Shortly after the guest sat down a waiter arrived to take his order.

“I would like two eggs, over easy, one with the yolk overcooked and rubbery and the other undercooked with the yolk broken and running out on the plate. I would also like some sausage that has been grilled and set out on the plate to get cold, burnt toast that has also grown cold so that it crunches and crumbles into nothing at the first bite, butter that has been in the freezer so that it’s impossible to spread, and a pot of coffee that is lukewarm and very weak.”

The waiter busily scratched down the guest’s order and said, “This is a very complicated order, sir. It might be difficult to deliver it exactly as you have requested.”

The guest replied, “But I had that exact breakfast here yesterday!”

Get Read – Get Results

Do your emails get the attention – and rapid response – they deserve? Here’s how to make sure people read and answer your messages while they’re still fresh:

- Grab them with your subject: The subject line should read like a compelling newspaper headline. Another technique is to use the subject line to tell people what you want up front: “Please come to the 3pm meeting,” for example, or “Do you have the Jones file?”
- Limit yourself to one subject per message. Don’t overload readers with questions and data. Single-topic emails are easier to answer than lengthy essays or questionnaires.
- Ask for action. Tell the reader what you need him or her to do: present a report at the 3 o’clock meeting, or bring the Jones file to your office. Specify whether you want a response to your email. If it’s not necessary, close with a

See An Interesting Home?

No need to wonder about the price. No need to call a high-pressure sales agent who will just make you feel obligated. My computers can send you the information quickly and easily, for any house, listed or sold, anywhere in town.

Just ask me! It’s all part of my free, no-obligation HomeFinder Service.

Leave the address on my voicemail, anytime, 24 hours a day, and I’ll fax, mail or e-mail all the information to you on that listing within 24 hours.

November Quiz Question

In our solar system what are the names of the largest planet's four largest moons?

Everyone who faxes, emails or calls in the correct answer by the last day of this month will be entered into a drawing for a \$25 gift certificate to

Barnes and Noble

simple NRN (No Reply Necessary).

- Be consistent. Tracking emails is easier when you keep the same subject line.

Doggie Holiday Dos And Don'ts

Don't let your holiday feast become a holiday hazard for your dog. Control the situation with these guidelines:

Never give a dog a cooked bone, especially poultry bones. These can

splinter and harm your pet's throat or even cause internal injuries.



Don't serve your dog leftovers. What's good to us may seem tasty to a dog, but beware: Many foods are difficult for dogs to digest; some are toxic and can even be fatal. On the "Do Not Serve" list: fat, grapes, tomatoes, garlic, onions, raisins, and salt.

No dessert, please. Sugar and fat can lead to weight and dental problems, as well as diabetes. And chocolate can be lethal, especially to small dogs.

Don't decorate with items that may be hazardous to your dog. Be aware that small ornaments can cause choking. If you plan to burn candles, make sure your dog can't knock them over.

Stop Before You Shop

Before you head out to that next sale, stop and ask yourself if you really need to go. Why? Because many "sales" aren't really sales at all, and you'll end up spending money that you wouldn't have if you just hadn't gone.

Think about things you've purchased on sale. We've all done it - bought things we didn't need and really didn't want, but we just couldn't pass up that bargain.

If you do find yourself at a sale, try to keep yourself from overspending by stopping and asking yourself, "Do I really *need* this? or "Do I really *want* this?" You might also ask yourself if what you're about to drag home will end up being something that sits in the back of your closet until you drag it back out for a yard sale. If so, keep your wallet closed. Don't add clutter, work, and guilt from bad purchases.

You have to be careful when you go grocery shopping as well. First, avoid grocery shopping when you're hungry! Second, always shop with a list, try to resist all that temptation sitting on the shelves, and buy only what you really need. Finally, don't fall prey to using coupons that are for things you'd never buy otherwise.

FREE! Home Seller's Marketing Kit

If you're thinking of selling now or in the future, get your free Home Seller's Marketing Kit. This special kit has helped hundreds of sellers save tens of thousands of dollars and countless headaches (and lawsuits!).

The kit contains:

- Blank purchase contracts
- Sample purchase contracts
- Title insurance request forms
- Termite inspection forms
- Sources for signs

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Free Information Fax Form

Name: _____ Phone: _____

Address: _____ E-mail: _____

City: _____ ST: _____ Zip: _____ Fax: _____

Please Mail Fax E-mail Me The Following Free Info:

- Special Report For Homeowners: Six Mortgage Myths That Can Cost You Money.
- Special Report For Buyers: Five Powerful Buying Strategies.
- Special Report For Sellers: How To Sell Your Home For The Most Money In The Shortest Time.
- Please send me information about your free, no-obligation "Home Finder" service in which your computer automatically sends me listing information on homes for sale in any area that I select.
- Please send me the special computer report showing the features and sale prices of the (check one):
 five ten fifteen most recent home sales on _____ street/avenue or in the _____ area. I can provide you with fast, no-obligation information on homes for sale and homes that have sold by any company:
- Please let me know what the home at _____ is listed for.
- Please let me know what the home at _____ sold for.
- Please call me to arrange a free, no-obligation market valuation on my house.
- Please send me more information on your upcoming class, "How To _____."
- Please send me more information about or forms for your referral acknowledgement program.
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